“many eyes” is a bet on the power of human visual intelligence to find patterns. The goal is to "democratize" visualization and to enable a new social kind of data analysis. “many eyes” exemplifies the design goal of transforming visualization from a solitary activity into a collaborative one, utilizing interactive visualizations to help people see and exchange information in novel ways.

"many eyes" was created in 2007 by the Visual Communication Lab, part of the Collaborative User Experience group, at IBM Research. It is brought to you now jointly by the Visual Communication Lab and the IBM Cognos software group.